

KRISTIN MARROLETTI

INSTRUCTIONAL DESIGNER

SUMMARY

Accomplished, innovative, and highly-organized instructional design leader with 10+ years of experience in both corporate and higher education environments. Strong history of designing and implementing results-driven training and learning solutions that improve performance success. Highly proficient leader who can manage simultaneous projects in a fast-paced environment, with exemplary leadership and communication skills.

PROFESSIONAL EXPERIENCE

August 2018–Present | The CE Shop, Remote

Instructional Designer


Design, create, deliver, and support a broad range of instructional design solutions based on proven design methodologies. Manage numerous concurrent projects and lead talented cross-functional project teams in developing and delivering customized courses and content.

- Collaborate with SMEs, editors, graphic designers, and other curriculum team members to ensure thorough, accurate delivery of course material
- Act as project manager and course owner for mortgage and real estate education, including creating course objectives and outlines, reviewing and approving design plans, supporting other instructional designers, ensuring content alignment with state requirements, and building courses in a proprietary LMS system
- Successfully develop and deliver instructional design solutions for professional licensing education, using adult learning theory strategies

March 2015–June 2018 | Obsidian Network, Durango, CO

Director of Operations

Utilize the Kirkpatrick model to implement processes and training in a fast-paced start-up environment to help employees successfully meet organizational objectives.

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AREAS OF EXPERTISE

Adult Learning Methodologies

Instructional Design

Training & Development

ELearning

Project Management

Technical writing

Process Improvement

Systems Analysis

RELEVANT SKILLS

Articulate Storyline 360

Adobe Creative Suite

LMS Systems

Google Workspace

Camtasia

Jira

MS Office Suite

Trello

Slack

Web Conference Tools

- Provided leadership and training for day-to-day operations of a financial technology company, including marketing strategy, customer support, and ongoing community relations.
- Managed a marketing team to create a cohesive, effective series of promotional materials for product development.
- Onboarded new hires and conducted training for all employees on specialized job tasks, company processes, and software.
- Organized procedures and processes for launching new community programs.

June 2014–February 2015 | OnCourse Learning, Atlanta, GA

Instructional Designer

Employed the ADDIE process to plan, design, develop, implement, evaluate, and support online training courses.

- Collaborated with SMEs to develop eLearning courses for adult learners in the areas of real estate, appraisal, and home inspection.
- Led expansion and improvement of course quality.
- Generated assessment and exam questions to effectively meet training objectives and to measure learning success.

January 2013–April 2013 | Haworth, Holland, MI

Systems Analyst Consultant

Conducted systems analyses at organizational, process, and performer levels for the company's New Product Innovation (NPI) Process.

EDUCATION

Master of Arts, Industrial/Organizational Psychology

Western Michigan University

Bachelor of Science, Psychology

James Madison University